

THE WORKFORCE WORD

AWDA is committed to "Empowering residents to obtain meaningful employment thus, becoming self-sufficient, educated and skilled and connecting them to local businesses seeking to build an effective workforce that will support a vibrant, diverse economy for the city of Atlanta."



**\$1,000,000 Shoot Out
Golf Tournament
Browns Mill Golf Course
480 Cleveland Ave.**

Mayor Shirley Franklin and AWDA are proud to announce the upcoming Million Dollar Shoot-out Golf Tournament. The Tournament will be held on **Thursday, May**

12, 2005 at the Browns Mill Golf Course, located at 480 Cleveland Avenue, Atlanta, Georgia 30354. All proceeds from this event directly fund Mayor Franklin's Next Step Initiative and AWDA's Summer Youth Employment Programs. These programs will empower Atlanta's youth with invaluable tools and resources to assist them in obtaining meaningful jobs and careers allowing them better opportunity to develop themselves and improve their communities.



Tuition Costs, Supportive Services, SAT Prep Courses, Internship Expenses, Training, Transportation, and Stipends are just some of the areas that will benefit from the tournaments proceeds. Supporting this Tournament remains pivotal, as it represents a foremost funding supplement for Mayor Franklin's "Next Step" Initiative, and AWDA's Youth Programs.

This is an event for both the serious golfer and those just looking to have a good time and interact with many of Atlanta's community and political leaders. There are wonderful gift packages, and rewards available for all participants. We encourage all to come out, bring your best game, appetites, and checkbooks. This year's Atlanta Workforce Development Agency's \$1,000,000.00 Dollar Shoot Out promises to be a fun and competitive event.

AWDA Offers New Comprehensive Computerized Training ISI (Instructional Systems Inc.)

Atlanta Workforce Development Agency now offers basic skills, trade, workplace, customer service, and career training through a comprehensive software package entitled ISI (Instructional Systems Incorporated). ISI allows users to work at their own pace, and learn the skills necessary to pursue a career in a variety of high demand fields. Currently ADWA is recruiting and training Security Guards and Electrical Maintenance Workers. ISI training is conducted daily in the ISI Computer Lab at AWDA. Interested customers can find out more information about ISI and the jobs available by coming to Orientation at AWDA 9 a.m. (Monday – Thursday).

For more information, contact
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AWDA Holds Quarterly Board Meeting

The Atlanta Workforce Development Board will hold its quarterly board meeting on May 18th at the AWDA One-Stop Center. The board welcomes newly appointed member Mr. Ralph Herrera Co-Founder of the Lanza Group. The Lanza Group specializes in providing Hispanic Market Advertising & PR Specialists.



Events in May

Job Fairs May 3, 10, 17, 20, 27

May 7
Next Step at One-Stop Center
High School Youth

May 8
Mother's Day

May 12
\$1,000,000 Shoot Out
Golf Tournament

May 17
Job Fair
Hosting 40+ Employers

May 26
AWDA Colgate
P.O.W.E.R Campaign

May 30
Memorial Day

**Celebrate Memorial Day
and Remember all who
have given their lives for
this Great Country and
Our Freedom.**

Memorial Day was originally known as Decoration Day because it was a day in which the nation honored the Civil War dead by decorating their graves. Today, Memorial Day is celebrated on May 30th each year at Arlington National Cemetery with a ceremony in which a small American flag is placed on each grave. Typically, the president or vice-president will give a speech honoring the dead and lay a wreath at the Tomb of the Unknown Soldier.

Stop by AWDA's One-Stop Center or visit the website www.atlantaworkforce.org, and click on the link to the Annual Plan.

Employee Highlight

For inspiration and encouragement to those still seeking gainful employment, and other city employees seeking to exemplify the customer service mission.



ANGELS IN ATLANTA

"I believe that angels live among us in human form and I had the pleasure of meeting one of them at AWDA named Doris Lucas." – Opening Statement

Christine Stepp, a former AWDA customer wrote a letter to Project Manager Peggy Crawford praising the efforts and assistance of Career Counselor Doris Lucas who helped her find government funding to pursue a career in Broadcast Production. Stepp, a young woman who recently moved to Atlanta from California was desperately seeking assistance in finding adequate job training and starting her career. After meeting with Doris and receiving support, counseling, and a recommendation of funding to attend Atlanta Broadcast Institute, a school approved by the City of Atlanta, she was trained as a producer. Stepp went on to work for WLCK, WVEE's Frank & Wanda's Morning Show, and an additional evening program on WAOK. Stepp also gained further experience assisting Xernona Clayton in the production of the Annual Trumpet Awards. She just recently moved back to California to begin working for Carol H. Williams Advertising in Oakland, CA. Their clients include National Companies such as General Motors, Washington Mutual, and Verizon Wireless. While, Stepp is a testament to determination, faith, and diligence essential to obtaining gainful employment, Doris Lucas is another City of Atlanta Employee providing exemplary Customer Service. Her work and her character should remain as an endorsement of the Mission Statement "I am the City of Atlanta committed to Serving You!"

"I will be forever thankful to Ms. Lucas for believing in me and supporting my efforts. You have an angel on your staff and I hope her dedication to helping others is recognized." – Closing Statement

Mayor Shirley Franklin, Atlanta Workforce Development Agency, and local youth will commemorate the annual partnership between Colgate-Palmolive and Atlanta Youth at Work on May 26, 2005. This youth empowerment program, Preparing Our World through Education and Responsibility (P.O.W.E.R.) will be hosted at the Atlanta Workforce Development Agency's One-Stop Center, 818 Pollard Blvd. Atlanta, GA 30315. The P.O.W.E.R. commencement will include a presentation to Mayor Franklin and the City of Atlanta, celebrity appearances, motivational speakers, and promotional giveaways.

The Colgate Power program has become the perfect collaboration between urban cities and Colgate retail partners. The program supports youth employment with grants and donations funded through the purchase of participating Colgate products at retail locales.

Since its humble beginnings in 1992 as "Ajax Clean Sweep," in the City of Baltimore, the program has evolved into a national eight-city series emphasizing education and training. P.O.W.E.R. continues "to support youth employment and instill community pride through work ethic." Working with the Mayor's offices to target youth, Colgate provides \$20,000 in funding and in-kind contributions of Colgate products and program materials.

Many of Colgate's retail partners such as Kroger also participate in the press conference providing visible support to program goals. Retailers are important participants in that they communicate the call to action, "You can help give them the POWER to Succeed" in store at point of sale. This partnership of city government, local retailers, and Colgate-Palmolive provides an important benefit to the youth of the community while achieving the respective program goals. Over the years this partnership has assisted in serving over 120,000 youth through the donation of over 1.3 million dollars in grants as well as Colgate personal and oral care products.

Visit <http://www.colgate.com>

Next Step, *The Atlanta Promise* gained momentum as Mayor Shirley Franklin's hosted her final High School Senior Gathering on Saturday May 7, 2005 at the Atlanta Workforce Development Agency's headquarters at 818 Pollard Blvd. Atlanta, GA 30315.

Gabrielle Allmon, Ralph Dickerson, Tammy Lipsey, Jonelle Myers, and Kevin Ware have all contributed on behalf of AWDA toward organizing and reaching all interested seniors throughout the Atlanta Public School System. The High School-Seniors participating in the program are from the following 10 schools:

**Benjamin E. Mays High School
D.M. Therrell High School
Alonzo A. Crim High School
Frederick Douglass High School
Carver High School
Henry W. Grady High School
Southside High School
Booker T. Washington High School
North Atlanta High School
South Atlanta High School**



Mayor Franklin's Next Step Initiative works collaboratively with many of the programs at AWDA. Next Step provides Atlanta's youth an opportunity to develop the skills and values necessary to obtain permanent gainful employment and lead successful lives. Certified Nursing Assistants, Pharmacy Technicians, Jr. Fire and Police Cadets, and Secondary Educational Classes are just a few of the opportunities that many students were able to experience last year. Last summer over 2000 youth between the ages of 14 to 21 applied to participate in our program, and 800 gained valuable work experience and essential income. The mayor has already met with more than 1,400 High School Seniors, some on multiple occasions. Further, she has personally managed to encourage some 150 students with no post secondary educational plans to register with Atlanta Technical Institute for the upcoming Fall Semester. Next Step goes beyond just helping these students determine their future goals in that it also provides assistance securing computers, academic resources, and fees for registration and tuition costs. The Mayor and AWDA would like to sincerely thank all participants and volunteers who've assisted with the planning, contributions, and multiple events helping to create awareness of this initiative, retain resources, and continue to provide excellent customer service.

AWDA & Colgate-Palmolive

2005 Colgate P.O.W.E.R. Campaign

**Articles Written by: Jae Scarborough
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Layout and Design by Jae Scarborough and
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City of Atlanta Employee Softball Season Begins

The AWDA *Ballers* began their championship season Wednesday May 11, 2005 at Southside Athletic Facility on Jonesboro Rd. First on the list of teams to experience the athletic dominance of AWDA was Public Works. All are welcome to come out and support your colleagues at the weekly games. The schedule for the remainder of the season is as follows:

5/18/2005	vs. Planning	7 p.m.	Field #3
5/25/2005	vs. Procurement	7 p.m.	Field #3
6/1/2005	vs. Watershed	8 p.m.	Field #1
6/8/2005	vs. Water	8 p.m.	Field #1
6/15/2005	vs. Mayors Office	8 p.m.	Field #3
6/22/2005	vs. Recreation	8 p.m.	Field #3
6/29/2005	vs. Game Officials	7 p.m.	Field #1
7/6/2005	vs. Corrections	7 p.m.	Field #1
7/13/2005	vs. Public Works	9 p.m.	Field #3

AWDA Staff News...

Extend a Warm Welcome to

Sean Jones, our latest edition to the staff at AWDA. He will be working with Tammy Lipsey assisting with the Youth Programs. Sean comes from Pitney Bowes and brings sales and customer service experience. He is graduate from Morehouse College and is a member of Omega Psi Phi Fraternity Inc. Sean is also an active member of Antioch Baptist North. He is Room 209 and his extension and email are available on the AWDA Directory.

For the entire month of May, Atlanta welcomes and celebrates Jazz

The 28th annual Atlanta Jazz Festival presented by General Motors is a 31-day schedule of events featuring internationally renowned jazz artists at various venues throughout Atlanta culminating in a 3-day festival of show stopping performances at Piedmont Park. The Festival is produced by the City of Atlanta Bureau of Cultural Affairs and a majority of the events are FREE and open to the public. Add a little jazz into your life with the Atlanta Jazz Festival.

In an effort to infuse arts and culture through jazz in the City of Atlanta and the five metro Atlanta counties, the Bureau of Cultural Affairs created its signature "31 days of jazz" series that features partnerships with restaurants and establishments that celebrate Jazz in May. BCA features a different restaurant partner each day during the month of May.

For more information visit:

http://www.atlantaga.gov/media/jazzfest31days_050305.aspx

Pictured Above are Ms. Lum and Sean Jones sharing a moment after a great effort by the Ballers in their first game against Public Works. The AWDA Ballers rallied from a 9-2 deficit to bring the final score to 12-11.

Word of the Month:

Salient

adj 1: having a quality that thrusts itself into attention; "a new theory is the most prominent feature of the book"; "salient traits"; "a spectacular rise in prices"; "a striking resemblance between parent and child" 2: (of angles) pointing outward at an angle of less than 180 degrees 3: represented as leaping (rampant but leaning forward) n : (military) the part of the line of battle that projects closest to the enemy

Employment News

Job Fair Dates:

May 3, 10, 17, 20, 27

Quote for the Month:

"Each time a person stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, these ripples build a current that can sweep down the mightiest walls of oppression and resistance."



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